



Royal
Houweling

Bright

eco-coating

**No cleaners needed,
just let it wear off naturally.**



Frank Moerings,
Moerings Snijgroen

Next year, I'd say: just do it the same way again.



At Moerings Snijgroen, they are not just growers: they have fully committed to pot cultivation, and they are rightly proud of it. What defines them? Stable, consistently top-quality flowers and a process that has been carefully simplified. Unity in cultivation, attention to every detail, and dedication to quality make their range unique. One of the auctioneers says: "glad you're always here." They take pride in their strong varieties, such as the popular Snowwhite and Yuki. And although they work in a similar way to other skimmia growers, they distinguish themselves with a special assortment that is just a little different. We interviewed Frank Moerings about his first experiences with Bright Eco-Coating.

"Representatives from Houweling Group visited me to introduce Bright Eco-Coating. I'm someone who values trust and doesn't spend much time comparing products. I go for long-term relationships with suppliers and advisors. Within three years, we will have to make the switch to chalking agents without microplastics anyway. So sooner or later, you have to take that step. In that case, you might as well try it once. I prefer to gain experience right away, so I followed the advice."

"For the contractor, it was essentially the same job, and I haven't heard anything negative about it," he says.

"They came to spray in early July, manually. Especially on a sunny day, you can clearly see it. For me, it's not a problem that it has already worn off a bit. I'm quite satisfied with it this way. I just let it wear off naturally; I hardly ever clean my greenhouse. There are companies, especially vegetable growers, that really pay attention to every percentage of light gain, because every extra percent of light means more yield. For me, it's different. In July, August, and maybe September, I actually want to keep some of the heat out. You can also close the screen cloth to keep it cooler inside.

Effect of Bright Eco-Coating

For me, it's mainly intended to prevent the greenhouse from becoming scorching hot during the warm months. Skimmia does not like excessive heat. During a heatwave without wind, you can get root damage, so-called phytophthora. The best situation is a stable temperature, never above 30 degrees, preferably below that.

Sprayed surface area

We sprayed approximately 1,000 square meters with Bright Eco-Coating, with a coverage of about 75%. That worked well. Next year, I'd say: just do it the same way again."



Watch our video "from development to recycling" via the QR code.

