



# The Bottle

*Where technology  
meets taste*



**Houweling**  
group



# *Where technology meets taste*



## **The Bottle**

---

At Houweling Group we are fully committed to supplying high-quality products that make our customers' lives and the planet brighter and better. The introduction of The Bottle clearly answers the market demand for bottles that are suitable for clean label requirements.

# Available from stock

The Bottle can be supplied directly from existing stock, which allows manufacturers like yourself to profit quickly from this revolutionary packaging solution. The Bottle represents an important step towards optimising packaging innovation. It's a step where technology meets taste.

The Bottle is available in two product families, with thousands of possibilities. The two familiar sauce bottles (top-down & bottom-up) come in sizes ranging from 225ml to 970ml. This diversity in variations and capacities makes The Bottle eminently suitable for many different applications.

- ✓ Diversity in sizes and applications: Suitable for different products
- ✓ Hot fillable
- ✓ Less preservative required
- ✓ No E-numbers needed without reducing the shelf life
- ✓ Easily recycled





## Multilayer bottle

---

One of The Bottle's most important characteristics is its multilayer format: an EVOH barrier (EVOH stands for ethylene vinyl alcohol) is enclosed between the polypropylene (PP) layers. This has enormous advantages. Because the bottle consists primarily of polypropylene, it can be hot filled, and pasteurisation is possible in the bottle.

The EVOH barrier reduces the permeability (absorption through the bottle wall) to practically nothing. This produces the ideal condition for reducing the amount of preservatives added. In addition, E-numbers can be omitted without compromising the shelf life of the product or requiring the product to be stored in a cold cell.



**Bottle 705 ml**  
**33-400**  
**FLO705**



**Bottle 530 ml**  
**33-400**  
**FLO530**



**Bottle 370 ml**  
**33-400**  
**FLO370**



**Bottle 330 ml**  
**33-400**  
**FLO330**



**Bottle 970 ml**  
**38-400**  
**FLO970**



**Bottle 740 ml**  
**38-400**  
**FLO740**



**Bottle 515 ml**  
**38-400**  
**FLO515**



**Bottle 460 ml**  
**38-400**  
**FLO460**



**Bottle 321 ml**  
**38-400**  
**FLO321**



**Bottle 290 ml**  
**38-400**  
**FLO290**



**Bottle 225 ml**  
**38-400**  
**FLO225**



## Wide range of closures

---

The versatility of The Bottle is complemented by a wide range of closures. The integrity of the product can be ensured with a traditional induction heat seal, but solutions like an easy-lift seal or the ring peel liner from Bericap are also available.

The latter provides the greatest ease for users, seamlessly matching their current needs. Because the dosage must also be easy to do, there are different kinds of closures available with multiple openings, some in combination with a membrane. In other words, there is the perfect closure for any type of bottle content.

# Caps



**Cap 38/400**  
Available in a range  
of colours

**Cap 33/400**  
Available in a range  
of colours



**Cap 38/400**  
Available in a range  
of colours



*Easily  
recyclable*

Along with its functional benefits, The Bottle is also easily recyclable. The proportion of EVOH (EVOH stands for ethylene vinyl alcohol) in the bottle is so low that it has no effect when the bottle is reused. The bottles can also be processed in the PP recycling process.



 The Netherlands

 Belgium

## Bleiswijk

Klappolder 104  
2665 LP Bleiswijk  
+31 88 1210 500  
info@houweling.nl

## Aarschot

Nieuwlandlaan 141  
3200 Aarschot  
+32 16 50 20 05  
info@houweling.be



**Would you  
like to learn more?  
Please contact us directly.**